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NEW YORK—Permanent showroom building 7 W New York is preparing for an “energetic” 2011. The Gift & Home Textiles Market Week at 7 W 34th Street will start the year off with special shopping days, industry gatherings and daily prize drawings.

“We expect 2011 to be a very exciting and successful growth year for all of our tenants and the retailers they serve,” said Chris Collins, vice president and general manager, 7 W New York. “All of our markets in the second half of the year were up significantly and optimism was restored. We believe this momentum will carry into 2011 and the enthusiasm will continue and yield positive results.”

Among the planned events and amenities are Shop 7 W First on Friday on Jan. 28; Saturday Twilight Shopping on Jan. 29; and the opportunity to skate with Ryan O’Meara, a former Olympic ice dancer turned home retailer, in Bryant Park on Jan. 29.

[Home Textiles News](#)

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